




8th
edition

Fresh India Show

Mark your Calendar

29-30
MAY 2026

CIDCO Exhibition &
Convention Center,
New Mumbai, INDIA

- GLOBAL CONFERENCE —
- EXHIBITION —
- NETWORKING MEET —
- AWARDS —



Connecting *Indian fresh* Businesses Globally

THANK YOU !

We appreciate your support, guidance and
active participation in our event

Organizer:



Knowledge
Partner:



Principal Partners:



Gold Partner:



Industry Partners:



Kit Partner:



Silver Partner:



Bronze Partner:



Registration Partner:



Co-Partner:



Supported by:



Official Publications:



Outreach Partners:



International
Media Partner:

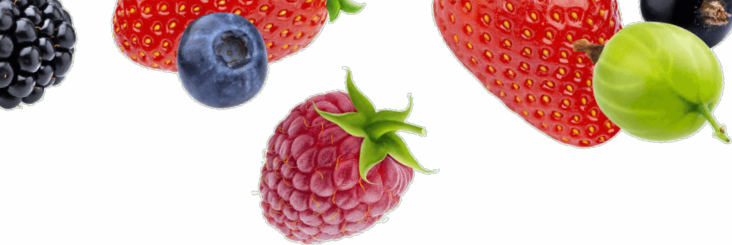


Strategics Partner:



Online Media Partner:





LARGEST FRESH FRUITS, VEGETABLES, HORTICULTURE AND FOOD RETAIL MARKET...INDIA

Cultivating Global Partnerships for India's Fresh Industry with a 15–25% surge in per-capita consumption of fruits and vegetables, India is witnessing remarkable growth in demand for fresh produce, frozen goods, cut & packed products, and beverages. Supply is set to rise further as consumers increasingly prioritize nutrition, prompting growers to boost investments in popular crops like bananas, strawberries, blueberries, and citrus fruits. At the same time, large corporations and high-tech greenhouse and hydroponic projects are elevating India's horticulture industry through commercialization and innovation.

India's fresh fruit and vegetable exports have expanded significantly in recent years. According to official data, exports of fresh fruits and vegetables reached approximately USD 1.81 billion in FY 2023-24, with major shipments to Bangladesh, UAE, Netherlands, Nepal, Malaysia, Iraq, the UK, and Saudi Arabia. Over the past five years, export volumes jumped by 47.3%, reaching over 123 countries, reflecting both rising global demand and strong export promotion efforts.

On the import side, India's fresh fruit market continues to grow as well. Imported premium fruits such as dragon fruit, apples, pears, kiwifruit, cherries, and avocados are increasingly popular among urban consumers, with forecasts indicating market expansion driven by health-focused trends and rising disposable incomes.

In recognition of the sector's expanding domestic and global footprint, Media Today Pvt. Ltd. is delighted to announce the "8th Fresh India Show 2026 (FIS 2026)" on May 29-30, 2026, at the CIDCO Exhibition & Convention Centre in Mumbai.

Mumbai, India's leading fresh produce import/export hub and economic capital — is the ideal venue, given its proximity to the Vashi Fruit Market and its vibrant network of fresh food retailers and distributors. Join industry leaders, decision-makers, producers, wholesalers, importers/exporters, retailers, and cold-chain experts to forge global partnerships, gain market insights, and explore cutting-edge trends that will shape the future of the fresh produce industry worldwide.

Join us at this dynamic, high-impact platform that connects India's fresh business community with global opportunities.



PROPOSED TOPICS & DISCUSSION

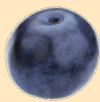
Global Fresh Produce & Agri Value Chain Outlook
Global Fresh Produce Trade: Envisioning 2030
Indian Government's Strategic Push in Overseas Markets
Understanding Key Trends in the Indian Market
New Crops on the Rise & Growing Demand
Aggregators & AgStartups: Game Changers in Agriculture
Strengthening Supply Chain, Storage & Food Infrastructure
Cold chain, warehousing, logistics, and post-harvest management
Retail Formats, Comparative Models & Consumer Behavior
The Rise of Ready-to-Eat & Convenience Foods
Processing trends, lifestyle impact, and market growth
Frozen Food Production & Export Opportunities
Innovative Technologies for Horticulture Farmers
Precision farming, AI, IoT, and sustainable practices
Inspiring Success Stories & Scalable Business Models
Best practices, case studies, and replication potential
Trade Promotions & Their Impact on South Asian Markets

PRESENCE IN SHOW

- Growers
- Importers
- Manufacturers
- Chefs
- Distributors
- Bankers
- Exporters
- Logistics
- Wholesalers
- Retailers
- Govt. Authorities
- FPOs & SHGs
- Diplomats
- Agri Startups
- Cold chain Cos.
- Packaging Cos.
- E-commerce Cos.
- Associations
- R&D Professionals
- Food Technologists
- Nutritionists & Wellness Experts
- Consultants
- Venture Capitalists
- Investors
- Agri Solution Providers
- Certification Professionals

SOME OF THE EMINENT SPEAKERS IN 2025





REASONS TO JOIN THE CONFERENCE

- Stay Updated on Market Dynamics and Trends
- Learn About Cutting-Edge Products and Global Supply Chains
- Anticipate Future Trends and Embrace Innovations
- Explore Opportunities in Asian Markets: Key Areas and Prospects
- Navigate Business Fluctuations in the Fresh Produce Industry
- Discover Growth Avenues in Emerging Domestic and Export Markets
- Gain Insights into Domestic Production and Consumption Patterns
- Engage with Decision Makers in Government Departments
- Forge Personal Connections with Industry Leaders
- Unlock Extensive Networking Opportunities with Global Influencers

PARTICIPANTS PROFILE

- Fresh Fruit & Vegetable Growers
- Agri Exporters & Importers
- Organic Produces
- Retailers & Aggregators
- Greenhouse & Hydroponics Consultants
- Agri Biotechnology
- Precision farming products supplier
- Central & States Government Departments
- Fruit & Vegetables Seeds & Seedlings
- Financial Institution / Bank
- Process & Packaging Technology
- Grading & Sorting Machinery
- Cold-chain Equipment, Machinery & Services
- Value Addition Equipment and Food Processing
- Perishable Cargo Solutions
- Support Services



STALL RATES (Per sqmt.)

One side Open Stall	Two sides Open Stall
Rs. 10,500/- (Euro 170) + 18% GST	Rs. 11,500/- (Euro 185) + 18% GST

Stall Size	One side Open Stall	Two sides Open Stall
9 sqmt	Rs. 94,500/- (Euro 1530) + 18% GST	Rs. 1,03,500/- (Euro 1665) + 18% GST
12 sqmt	Rs. 1,26,000/- (Euro 2040) + 18% GST	Rs. 1,38,000/- (Euro 2220) + 18% GST
15 sqmt	Rs. 1,57,500/- (Euro 2550) + 18% GST	Rs. 1,72,500/- (Euro 2775) + 18% GST
18 sqmt	Rs. 1,89,000/- (Euro 3060) + 18% GST	Rs. 2,07,000/- (Euro 3330) + 18% GST

EXHIBITORS 2025

- Adani Agrifresh Limited
- ADK Export Import Co., Ltd
- Agricultural and Processed Food Products Export Development Authority (APEDA)
- Agro City Import and Export
- Avocafe (Unit of DYS Royals Agritech Pvt. Ltd.)
- Balmer Lawrie & Co. Ltd. (A Government of India Enterprises)
- Bio Spectrum Seeds Pvt. Ltd.
- Biogrow Substrates India Private Limited
- Citrus Freight
- East -West Seed India Private Limited
- FoodChain ID
- Garden Of Europe
- Global Fresh Market, Moscow
- Growers Flower Council of India (GFCI)
- GROWiT India Pvt. Ltd.
- Growth Logistics Pvt Ltd
- Haygrove India Private Limited
- Hilda Automation
- JAFZA – Jebel Ali Free Zone
- M K EXPORTS
- NextOn Foods Pvt Ltd
- Nova Fresco
- Quik Relations Pvt Ltd
- Sahyadri Farmers Producer Co Ltd
- Sam Agri Tech
- Strat Sure Associates Pvt. Ltd.
- Tropical Agrosystem India Pvt. Ltd.
- Vista Packaging Pvt. Ltd.
- Zain Natural Agro India Private Limited
- Zentron Labs Pvt. Ltd.



SPECIAL FEATURES

15⁺ Countries
10⁺ Sessions
(including online participation)

150⁺ Companies
40⁺ Experts

750⁺ Participants
+Target

CONFERENCE DELEGATE FEE (Per person)

Rs. 11,500/-
(Euro 300)
+ 18% GST

ABOUT US

Since 1996, India's leading agro trade events and publication company, is pioneer in organising focused and specialized Trade Exhibitions, Conferences, B2B Meetings, Networking Summits, Technical Workshops and Awards on Agriculture, Food, Bakery, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscaping, Nursery, Cold Chain and allied industries.

UPCOMING EVENTS



For partnership, stall booking & conference details



Mob.: +91-9315131406, 9319608806, WhatsApp: +91-9811152139, E-mail: freshindiashow@gmail.com

Web: www.freshindiashow.com, www.mediatoday.in

A proud member of:





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PARTNERSHIP OPTIONS

TITLE : Rs. 20 Lakh Euro 25000 +18% GST

- ▶ Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines, Website etc
- ▶ 100 sq. mt. (under shell scheme) 4 side open stall in the exhibition or 125 sq.mt. Stall under bare space (raw)
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 15 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ E-mails to the industry database by the Organizer
- ▶ 15 Conference Entry Passes

PLATINUM : Rs. 12 Lakh Euro 15000 +18% GST

- ▶ Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines, Website etc
- ▶ 60 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 75 sq.mt. Stall under bare space (raw)
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 8 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ E-mails to the industry database by the Organizer
- ▶ 12 Conference Entry Passes

DIAMOND : Rs. 9 Lakh Euro 12000 +18% GST

- ▶ Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines, Website etc
- ▶ 36 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 45 sq. mt. Stall under bare space (raw)
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 5 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ E-mails to the industry database by the Organizer
- ▶ 9 Conference Entry Passes

GOLD : Rs. 6 Lakh Euro 8000 +18% GST

- ▶ Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines, Website etc
- ▶ 27 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 36 sq.mt. Stall under bare space (raw)
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 5 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ E-mails to the industry database by the Organizer
- ▶ 7 Conference Entry Passes

SILVER : Rs. 5 Lakh Euro 6500 +18% GST

- ▶ Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines, Website etc
- ▶ 18 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 27 sq.mt. Stall under bare space (raw)
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 3 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ 5 Conference Entry Passes

BRONZE : Rs. 4 Lakh Euro 5500 +18% GST

- ▶ Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines.
- ▶ 18 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 21 sq. mt. Stall under bare space (raw)
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 2 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ 4 Conference Entry Passes

LANYARD : Rs. 4.25 Lakh Euro 6000 +18% GST

- ▶ 9 sq. mt. (under shell scheme) 1 side open
- ▶ Distribution of Lanyard from the registration counter to all visitors/ exhibitors
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 2 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ 4 Conference Entry Passes

CONFERENCE LUNCH : Rs. 4.5 Lakh Euro 5500 (per day) +18% GST

- ▶ 9 sq. mt. (under shell scheme) 1 side open
- ▶ Distribution of Lanyard from the registration counter to all visitors/ exhibitors
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 2 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ 4 Conference Entry Passes

CONFERENCE KIT : Rs. 3.5 Lakh Euro 5000 +18% GST

- ▶ Company name and logo on backdrop
- ▶ Pre-fabricated 9 sq. mt. stall
- ▶ Company name and logo on kit
- ▶ Company brochure to be inserted in the kit
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 3 standee of size 3×6 feet at conference venue (made by sponsor)
- ▶ 3 Conference Entry Passes

REGISTRATION COUNTER : Rs. 3.5 Lakh Euro 5000 +18% GST

- ▶ 9 sq. mt. (under shell scheme) 1 side open
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 2 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ 3 Conference Entry Passes

(This offer Includes designing, rental, printing, installation etc.)

CO-PARTNERSHIP : Rs. 2.5 Lakh Euro 4000 +18% GST

- ▶ 9 sq. mt. (under shell scheme) 1 side open
- ▶ Full Page Color Advertisement in Official Magazine
- ▶ 2 Banners of Size : 3×6 feet, near Venue (Made by Sponsor)
- ▶ 2 Conference Entry Passes

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No.: 27AABCM3465H1ZG

For Sponsorship options, please contact:

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E-mail: freshindiashow@gmail.com, Web: www.freshindiashow.com





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STALL REGISTRATION FORM



Shell Scheme Stall

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
9 sqm. stall (3w x3L)	Rs. 94500/- + 18% GST	Rs. 103500/- + 18% GST	Rs. 10,500/- (one side open stall)
12 sqm. stall (3w x4L)	Rs. 126000/- + 18% GST	Rs. 138000/- + 18% GST	Rs. 11,500/- (two sides open stall)
18 sqm. stall (3w x6L)	Rs. 189000/- + 18% GST	Rs. 207000/- + 18% GST	
21 sqm. stall (3w x7L)	Rs. 220500/- + 18% GST	N/A	Applicable 18% GST extra

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, electric point (300 watts single power socket per booth) and carpet.



Raw (bare) Space
(Inside hall)

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
18 sqm. stall (3w x6L)	Rs. 171000/- + 18% GST	Rs. 189000/- + 18% GST	Rs. 9,500/- (one side open stall)
27 sqm. stall (3w x9L)	Rs. 256500/- + 18% GST	Rs. 283500/- + 18% GST	Rs. 10,500/- (two sides open stall)
36 sqm. stall (3w x12L)	Rs. 342000/- + 18% GST	Rs. 378000/- + 18% GST	
45 sqm. stall (3w x15L)	Rs. 427500/- + 18% GST	Rs. 472500/- + 18% GST	Applicable 18% GST extra

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue/magazine.

Yes, I agreed to book stall at "Fresh India Show 2026". Please reserve space ofSqm. under Shell Scheme at the Conference. We agreed to all terms and conditions applicable for participation in the Conference/Exhibition. Our details are as follows:

Name:.....Designation:..... Company Name.....

GST No.:.....Address:.....

City:..... Pin/Zip:.....State:..... Country:.....

Tel.:.....Mobile:..... E-mail:..... Website:.....

We are enclosing a Cheque/DD of Rs.....No. Dated Drawn in favour of **MEDIA TODAY PVT. LTD.**, payable at delhi, India or sending money through Bank Transfer.

Office Use only:

Stall No. Remark

Signature / Seal / Date.....

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 27AABCM3465H1ZG

