

2025

13-14 JUNE

CIDCO Exhibition Center,
Near Vashi Metro Station,
New Mumbai, INDIA

7th
edition

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GLOBAL CONFERENCE EXHIBITION NETWORKING MEET

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AWARDS



PROPOSED



SESSIONS

**OPTIMIZING THE FRESH PRODUCE SUPPLY CHAIN –
FROM FARM TO MARKET**

- **Strategies to reduce post-harvest losses and improve cold chain infrastructure**
- **Leveraging technology (IoT, AI, traceability) for real-time supply chain efficiency**





INCREASING PRODUCTION AND CONSUMPTION OF FRESH FRUITS IN INDIA

- Policies, incentives, and agri-tech to scale up high-value fruit cultivation**
- National campaigns and retail strategies to drive healthier consumer habits**





THE BERRIES & EXOTIC FRUITS – UNLOCKING GROWTH IN NEXTGEN CONSUMER MARKET

- Evaluating the feasibility of domestic cultivation and establishing supply chains for exotic fruits such as berries, dragon fruits & avocado**
- Creating consumer awareness and positioning these exotic fruits as premium health products**





WOMEN CULTIVATING CHANGE IN HORTICULTURE VALUE CHAIN

- Women, a disciplined workforce creating value
from farm to tech driven innovations**
- Challenges & Opportunities
in Leadership roles**





REACHING QUALITY FRESH FRUITS TO TIER 3 CITIES AND RURAL AREAS

- Infrastructure development to enable last-mile delivery and reduce the food loss**
- PPP to boost accessibility and affordability for the consumers**





THE DIGITAL HARVEST – E-COMMERCE AS A GAME CHANGER IN F&V AND FOOD SECTORS

- How farm-to-home apps, quick-commerce, and marketplaces are redefining distribution**
- Empowering farmers and producers with digital tools for direct selling and better margins**





EMERGING OPPORTUNITIES IN THE IMPORT & EXPORT SECTOR

- Identifying high-potential export markets and understanding regulatory pathways**
- Enhancing India's competitiveness through quality, certification, and branding**





THE ROADMAP FOR THE FUTURE OF THE FRESH PRODUCE INDUSTRY (2025–2035)

- Forecasting future trends: urban farming, automation, AI, and vertical integration**
- Policy, investment, and infrastructure roadmap to make India a global produce leader**



HIGHLIGHTS

15⁺

Countries

150⁺

Companies

5000⁺

Visitors

750⁺

Participants
(including online participation)

10⁺

Sessions

40⁺

Experts

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