



May 29-30, 2026
CIDCO Exhibition and Convention Centre, Mumbai

PROPOSED CONFERENCE AGENDA

Theme: India's Fresh Produce Trade: Growth, Innovation & Global Integration

Day 1 (May 29, 2026)

Global Trade, Markets & Supply Chain Transformation

(09:30 – 10:30 AM)	REGISTRATION & NETWORKING TEA
INAUGURAL SESSION (10:30 – 11:30AM)	• Opening Address by Mr. S Jafar Naqvi, Chief Editor, Media Today Pvt. Ltd. • Welcome Address by Mr. Azhar Tambuwala, Executive Director, Sahyadri Farms, Nashik • Special Address by Mr. Ekram Hussain, President, Fresh Vegetables & Fruits Exporters Association (VAFA) • Special Address by Mr. Avinash Joshi, Senior Vice President & Business Head (F&V) • Special Address by Ms. Pritee Chaudhary, IRS, Regional Director, Food Safety and Standards Authority of India (FSSAI), Mumbai • Keynote Address by Guest of Honor Dr. Sudhanshu, Secretary, Agricultural and Processed Food Products Export Development Authority (APEDA) • Vote of thanks
11: 30 AM - Reverse Buyer Seller Meet (RBSM) Opening	
SESSION 1 Global Trade Outlook & Leveraging FTAs For Fresh Produce Trade (11:30 – 12:30 PM)	PENAL DISCUSSION AND SPECIAL ADDRESS BY OVERSEAS DIGNITARIES • H.E Mr. José Mauro da Fonseca Costa Couto, Consulate General of Brazil in Mumbai • Mr. Tomasz Janczak, Ministry of Agriculture & Rural Development Polish Embassy in India • Mr. Jose Galvez Agurto, Senior Commissioner, Trade, Tourism & Investment Commissioner of Peru in India • Topic: India-Peru Trade Linkages: Unlocking New Opportunities in Fresh produce Commerce • Mr. Jorge De Souza, Technical & Project Manager, ABRAFRUTAS, Brazil • Topic: FTAs as Enablers of Indo-Brazil Fresh Produce Trade • Mr. Sushil Jiwarajka, Honorary General Consulate (Mumbai), Hellenic Republic ministry of Foreign Affairs (Greece) • Mr. Sumit Saran, Agribusiness Consultant, SS Associates (Washington Apples)
SESSION 2 Market Trends & Emerging Opportunities 12:30 – 01:30 PM	PRESENTATIONS Session Moderated by Mr. Azhar Tambuwala , Executive Director, Sahyadri Farms • Mr. Jamie Petchell, Co-Founder and Director, Global Plants Genetics Limited • Topic: Scaling Success: The Road Ahead for Blueberries in India • Mr. Sam Ahilan, Managing Director at FD Berris, USA • Topic: Ups and Down in Berries • Mr. Ajay T G, General Manager, Westfalia Fruit • Topic: • Mr. Jose V Varkey, President, Cochin Rambhutan Planters Association • Topic:
01:30 – 02:30 PM	Networking Lunch
SESSION 3 Supply Chain, Infrastructure & Investments 02:30 – 03:30 PM	PRESENTATIONS • Mr. Tushar Ramesh Jagtap, Head Supply Chain, Sahyadri Farms • Topic: Innovative Model to Strengthen India's Fresh Produce Supply-Chain • Mr. Reuben Blackie, Director of International Crop Consultancy at Delphy International • Topic: Future-Ready Horticulture: Building Sustainable and Profitable Fresh Produce Value Chains
03:30 – 04:00 PM	Tea Break

SESSION 4 Women in Horticulture Leadership 04.00 – 05:00 PM	PANEL DISCUSSION: (Empowering Growth: Role of Women in Horticulture Value Chains) Moderated by Mrs. Vinita Sudhanshu , General Manager, APEDA • Ms Mansi Ahuja, Principal, AMPRO Marketing • Ms. Archana Shinde, Founder, Sarga Farm • Ms Naaznin Hussain, Clinical Nutritionist, Digital Health Leader Topic: From Farm to Function: Leveraging Fresh Produce for India's Next generation of Nutrition & Digital Health • Ms. Debopriya Bhattacharyya, Director, Peterson solutions, India • Ms. Suniti Gupta, Founder & managing Director, Meero Labs • Ms. Archana Ashok Wakchaure, Progressive Woman Farmer and Agri-Entrepreneur
SESSION 5 E-Commerce & QSR Redefining and Powering the Fresh Produce Supply Chains 05.00 – 06:00 PM	PANEL DISCUSSION • Mr. Salhath Khan, Director-Fresh at Flipcart • Vinod Kumar M, National Category Head, F&V, Big Basket • Mr. Darpan Bendre, Founder & CEO, Agrify.Ai Topic: Turning Fruit into an Asset Class (Presentation) • Mr. GVK Naidu, Managing Director, SAM Agri Group • Mr. Manoj Kumar Barai, Director, MK Exports
06:00 – 06:30 PM	Wrap-up & Networking

DAY 2 (May 30, 2026)

Theme: Innovation, Inclusion & Future Growth

09:30 – 10:30 AM	MORNING TEA & NETWORKING
Session 6: Global F & V Imports Dynamics In Changing Trade Scenario 10:30 – 11:30 AM	PANEL DISCUSSION • Mr. Shihad Aboobackeer, Import Purchase Manager, AG Group, Dubai • Mr. Arshad Saiyed, Vice-President, Supply Chain & Operations, Head, Fresh Business, Barakat, group, Dubai • Mr. Abhijeet Bhasale, Director, Rainbow International • Mr. Aditya Gopal Sathe, Director, Mangowala/IA Trading Pty. Ltd., Australia
Session 7: Special Session On Banana Value-Chain 11:30 – 12:15 AM	PRESENTATION / PANEL DISCUSSION • Mr. Vladislav V. Amev, Senior Expert in Agricultural Inspection & International Trade Topic: Building a Coordinated Banana Trade System From India to Russia • Mr. Shoubhit Jain, Co-Founder & CEO, Vegrow Topic: Domestic Trends & Export growth Potential of Banana • Mr. Prashant Dharpure, Managing Director, Bandhan Agritech Pvt. Ltd.
SESSION 8: Strengthening India's Fresh Produce Supply Chain Through Modern Aggregation & Distribution Systems 12:15 – 01:00 PM	PRESENTATION / PANEL DISCUSSION • Dr. Vineet Malviya, Director, Foundation for Development of Rural value Chain (FDVRC) and Former Sr. VP & Business Head, Premium Fruits Reliance Retail Topic: • Mr. Sunil Nair, Managing Director, FSN Topic: India's Missing Middle: Why World-Class Farms and Hungry Markets Still Can't Connect • Chef Vinod Bhati, Treasurer, ICF, Delhi, range and Supply Leader, IKEA India Pvt. Ltd., Bangalore • Special Address by Mr. Hrishabh Mishra, Sustainability and ESG expert, Control union India Topic: Sustainability, Carbon and ASG Development in Horticulture
CONCLUDING SESSION 01:00 – 02:00 PM	FUTURE OF INDIA'S FRESH PRODUCE ECOSYSTEM (The Road Ahead & Policy Priorities) • Mr. Azhar Tambuwala, Executive Director, Sahyadri Farms • Mr. Bhupinder Singh, Managing Director, Vista Food India Pvt. Ltd. • Mr. Nilesh Lele, President, CASMB
02:00 PM onward	Closing Remarks & Vote of Thanks Networking Lunch

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