

Connecting Indian Fresh Business Globally

6th edition



Fresh India Show

At

1st - 2nd March, 2024



Nashik,
Maharashtra
India

Seeding goodness

INDIA'S LARGEST INTEGRATED HORTICULTURE PROJECT



GLOBAL CONFERENCE

EXHIBITION

NETWORKING MEET

AWARDS

Organizer:	Knowledge Partner*:	Supported by*:	Principal Partner*:	Associate Partners* :	Industry Partners*:	Co-Partner
Conceptual Supporters*:	Outreach Partner*:	Official Publications:	International Media Partners* :	Media Partner* :	Online Media Partner :	

*confirmation awaited

Gateway to the Biggest Fresh Fruit, Vegetable, Horticulture, and Food Retail Market...INDIA



The per capita consumption of different Fruits and Vegetables has increased between 15-25% and the import and demand for fresh produce, frozen, cut, and packed products and beverages have also gone up. According to trade sources, the supply of F&V products will be rising further, keeping in view their nutritional values.

Consequently, Indian growers have been buying more planting materials for fresh produce like bananas, strawberries, blueberries, citrus fruits, etc. to cater to the rising demand. Investments from major corporates and big growers in hi-tech greenhouses and hydroponics projects are adding value to the horticulture industry in India in terms of commercialization.

Considering the significance of this rising sector, Media Today Group is pleased to organize the **"6th Fresh India Show 2024 (FIS 2024)"** to be held on 1st-2nd March 2024 at India's largest integrated horticulture project at NASHIK, Maharashtra, India. This event aimed to strengthen the F&V industry in India and connect global players. It will further improve the way agribusinesses operate and per capita availability, consumption, and demand across the globe. FIS 2024 will enhance the outlook of the industry through an engaging program of presentations, panel discussions, buyer-seller meetings, and networking opportunities.

Under the convenership of Mr. Gokul Patnaik, Former Chairman of APEDA, and Chairman of Global AgriSystems Pvt. Ltd., senior government officials, executives, and stalwarts of the fresh produce industry have been invited from organizations like MOA&FW, APEDA, NHB, FIF, Sahyadri Farms, Adani Agri Fresh, Mahindra Agri, ITC Group, Reliance Fresh, Blinkit, Sam Agri Group, Mother Dairy, Big Basket, Ikea, etc.

FIS 2024 is one of our annual must-attend events for India's fresh fruit and vegetable business, including the cold chain industry. This event is exclusively intended to provide opportunities to see, learn, do, and explore. As per the fresh industry experts, this event is one of the emerging platforms for expanding your business networks and helping trade operators stay ahead in this exciting market, i.e., India.

Our vision is to attract hundreds of decision-makers (live and digital) from different nations, including producers, wholesalers, importers, exporters, and retailers, as well as cold-chain and supporting industries. While connecting with other nations, the event will provide an opportunity to exhibit your range of products and services. The conference will highlight the key changes happening globally and help understand the newest trends and best practices in production, supply, marketing, technology, and consumer behavior and demands.

"Let's join this vibrant sector's event and be a part of our exciting journey..."



PROPOSED TOPICS AND DISCUSSIONS

- Global Fresh Produce Trade in 2030
- Indian Government Initiatives and Potential in Overseas Markets
- Understanding Indian Market Trends
- Emerging New Crops and Demand
- Role of Aggregators and AgStartups
- Investment in Supply Chain, Storage, and Retailing
- Fresh Cut and Packed Convenience Foods: Growth Story
- Frozen Food Production and Export Dynamics
- Innovative Technologies for Horticulture Growers
- Success Stories and New Models to Adopt
- Trade Promotion Organizations and Their Impact on South Asian Markets

PARTICIPANTS PROFILE

- Fresh Fruit & Vegetable Growers
- Agri Exporters & Importers
- Organic Produces
- Retailers & Aggregators
- Greenhouse & Hydroponics Consultants
- Agri Biotechnology
- Precision farming products supplier
- Central & State Government Departments
- Fruit & Vegetables Seeds & Seedlings
- Financial Institution/Bank
- Process & Packaging Technology
- Grading & Sorting Machinery
- Cold-chain Equipment, Machinery & Services
- Value Addition Equipment and Food Processing
- Perishable Cargo Solutions
- Support Services

KEY PARTICIPANTS IN THE SHOW

- | | |
|-------------------|---------------------|
| ● Growers | ● Exporters |
| ● Importers | ● Logistics |
| ● Associations | ● Wholesalers |
| ● Cold chain Cos. | ● Retailers |
| ● Bulk Buyers | ● Govt. Authorities |
| ● Distributors | ● FPOs & SHGs |
| ● Bankers | ● Diplomats |

REASONS TO JOIN THE CONFERENCE

- Update on current happenings around the markets
- Educate yourself about new products and the global supply chain ecosystem
- Discover future trends and adopt new products and technologies
- Discuss the key areas and opportunities within the Asian markets
- Understand the business fluctuations in the fresh produce Industry
- Explore opportunities in emerging markets in domestic and export markets
- Know domestic production & consumption patterns
- Chance to meet decision-makers in government departments
- Opportunity to meet business leaders personally and establish connections
- Enormous networking opportunities with key players around the world

Speakers



Unlock a world of knowledge and networking

Event Registration Details

DELEGATE FEE

+ Applicable GST 18%
(per person)

INR - 13,500/-
Euro - 300

STALL RATES

+ Applicable GST 18%
(per Sqm.)

(One side open stall)
INR - 10,500/-
Euro - 170

(Two side open stall)
INR - 11,500/-
Euro - 185

FEATURES

- 15+ Countries
- 750+ Participants
- 10+ Sessions
- 6+ Technical Workshops
- 40+ Experts
- 5000+ Visitors

ORGANIZER



India's Leading Agro Trade Events organizers and publication house, is pioneer in organizing Trade Exhibitions, Conferences, B2B Meetings, Networking Summits, Technical Workshops, and Awards on Agriculture, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscaping, Nursery, Cold Chain, Greenhouses, LNG & Energy Sector and allied industries.



For Details on Partnership, Stall Booking,
On-site Branding & Conference

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www.freshindiashow.com, www.mediatoday.in

A proud member of:



1st - 2nd March 2024



DELEGATE REGISTRATION FORM

DELEGATES FEE (per person)

INR - 13,500/- (+ GST 18%)

EURO - 300 (+ GST 18%)

DELEGATES DETAILS:

Name(s):.....

Number of Delegates: Designation:.....

Company / Organization Name :..... GST No.:.....

Address:..... City:..... Pin/Zip:.....

State:..... Country..... Tel.:..... Mobile:.....

Email:..... Website:.....

Products Manufactured / Services:

We are enclosing a Cheque DD. Sending payment through Bank Transfer of Rs. / Euro / USD..... No.

Dated Drawn..... in favour of **MEDIA TODAY PVT. LTD.**, payable at Delhi, India.

Signature & Seal:

Date :

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 | Account No.: 00322320001071 | GST No. : 27AABCM3465H1ZG

1st - 2nd March 2024



STALL REGISTRATION FORM

(One Delegate Free on each stall)



Shell Scheme Stall

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
9 sqm. stall (3w x3L)	Rs. 94500/- + 18% GST	Rs. 103500/- + 18% GST	Rs. 10,500/- (one side open stall)
12 sqm. stall (3w x4L)	Rs. 126000/- + 18% GST	Rs. 138000/- + 18% GST	Rs. 11,500/- (two sides open stall)
18 sqm. stall (3w x6L)	Rs. 189000/- + 18% GST	Rs. 207000/- + 18% GST	Rs. 11,500/- (two sides open stall)
21 sqm. stall (3w x7L)	Rs. 220500/- + 18% GST	N/A	Applicable 18% GST extra

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, electric point (300 watts single power socket per booth) and carpet.



Raw (bare) Space (Inside hall)

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
18 sqm. stall (3w x6L)	Rs. 171000/- + 18% GST	Rs. 189000/- + 18% GST	Rs. 9,500/- (one side open stall)
27 sqm. stall (3w x9L)	Rs. 256500/- + 18% GST	Rs. 283500/- + 18% GST	Rs. 10,500/- (two sides open stall)
36 sqm. stall (3w x12L)	Rs. 342000/- + 18% GST	Rs. 378000/- + 18% GST	Rs. 10,500/- (two sides open stall)
45 sqm. stall (3w x15L)	Rs. 427500/- + 18% GST	Rs. 472500/- + 18% GST	Applicable 18% GST extra

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue/magazine.

Yes, I agreed to book stall at "Fresh India Show 2024". Please reserve space ofSqm. under Shell Scheme at the Conference. We agreed to all terms and conditions applicable for participation in the Conference/Exhibition. Our details are as follows:

Name:.....Designation:..... Company Name.....

GST No.:.....Address:.....

City:..... Pin/Zip:.....State:..... Country:.....

Tel.:.....Mobile:..... E-mail:..... Website:.....

We are enclosing a Cheque/DD of Rs.....No. Dated Drawn in favour of MEDIA TODAY PVT. LTD., payable at delhi, India or sending money through Bank Transfer.

Office Use only:

Stall No. Remark

Signature / Seal / Date.....

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
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1st - 2nd March 2024



PARTNERSHIP OPTIONS

TITLE : Rs. 15 LAKH/ Euro 25000 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 18 sqmt stall
- Full Page color Advertisement on Special Position in Official Magazine "AgriBusiness & Food Industry"
- 10 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 10 Free Passes for the Conference

PLATINUM : Rs. 7.5 LAKH/ Euro 12000 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry"
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 8 Free Passes for the Conference

DIAMOND : EACH Rs. 5.5 LAKH/ Euro 7800 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 6 Free Passes for the Conference

GOLD : EACH RS. 4.5 LAKH/ Euro 6500 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- One half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 5 Free Passes for the Conference

SILVER : EACH Rs. 3.5 LAKH/ Euro 5500 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- One Half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 3 Free Passes for the Conference

LUNCH : Rs. 4.5 LAKH/ Euro 7800 (per day) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall

- Company Brochure to be inserted in the kit
- One full page color advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- 5 Free Passes for the Conference

DINNER : Rs. 6.5 LAKH/ Euro 10000 (per day) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 6 Free Passes for the Conference

KIT : Rs. 3.5 LAKH/ Euro 5000 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Company Name & Logo on Kit
- Company Brochure to be inserted in the kit
- One half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- 3 Free Passes for the Conference

REGISTRATION PARTNERSHIP : Rs. 2.5 LAKH / Euro 4000 + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Full Page color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Brochure to be inserted in the kit
- 2 Standee of size 3x6 feet at conference venue (made by sponsor)
- Delegate Lanyard with co-branding
- 3 Free Passes for the Conference

CO-PARTNERSHIPS : Rs. 1.95 LAKH / Euro 3500 each + 18% GST

- Company Name & Logo on Backdrop
- Half Page color Advertisement in "AgriBusiness & Food Industry"
- 1 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 2 Free Passes for the Conference

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 | Account No.: 00322320001071 | GST No.: 27A/ABCM3465H1ZG