

India - a land of opportunities

Connecting Indian Fresh Business Globally

6th edition



Fresh India Show

1-2 March 2024

at  INDIA'S LARGEST INTEGRATED HORTICULTURE PROJECT NASHIK, Maharashtra, India



- GLOBAL CONFERENCE
- EXHIBITION
- NETWORKING MEET
- AWARDS



Organizer:



Knowledge Partner*:



Supported by*:



Principal Partner*:



Associate Partners*:



Conceptual Supporters*:



Outreach Partner*:



Official Publications:



International Media Partners*:



Media Partner*:



*confirmation awaited

www.freshindiashow.com



Gateway to the Biggest Fresh Fruit, Vegetable, Horticulture and Food Retail Market...INDIA



LEARN. INTERACT. SHARE

The per capita consumption of different Fruits & Vegetables has increased between 15-25% and the import and demand of fresh produce, frozen, cut & packed products and beverages has also gone up. According to trade sources, the supply of F&V products will be rising further keeping in view its nutritional values. Consequently, Indian growers have been buying more planting materials of fresh produces like Banana, Strawberry, Blueberry, Citrus fruits, etc. to cater to the rising demand. Investments from major corporate and big growers in hi-tech greenhouses & hydroponic projects are adding value to the horticulture industry in India, in terms of commercialization.

Considering the significance of this rising sector, Media Today Group is pleased to organize the "6th Fresh India Show 2024 (FIS 2024)" to be held on 1st - 2nd March 2024 at India's largest integrated horticulture project at NASHIK, Maharashtra, India. This event aimed at strengthening the F&V industry in India and connecting global players. It will further improve the way of agri-businesses and per capita availability, consumption and demand across the Globe. FIS 2024 will enhance the outlook of the industry through an engaging program of presentations, panel discussions, buyer-seller meetings and networking opportunities.

Under the convener-ship of Mr. Gokul Patnaik, Former Chairman APEDA, and Chairman Global AgriSystems Pvt. Ltd. and senior

Government officials, executives and stalwarts of fresh produce industry has been invited from organizations like MOA&FW, APEDA, NHB, FFI, Sahyadri Farms, Adani Agri Fresh, Mahindra Agri, ITC Group, Reliance Fresh, Blinkit, Sam Agri Group, Mother Dairy, Big Basket, Ikea etc.

FIS 2024 is among one of our annual must-attend event for India's fresh fruit and vegetable business including the cold chain Industry. This event is exclusively intended to provide opportunities to see, learn, do and explore. As per the fresh Industry experts, this event is among one of the emerging platforms for expanding your business connections and helping trade operators to stay ahead in this exciting market, i.e., India.

Our vision is to attract hundreds of decision makers (live & digitally) from different nations including producers, wholesalers, importers, and exporters, retailers, as well as cold-chain & supporting industries. While connecting with other nations, the event will provide an opportunity for exhibiting your range of products and services. The conference will highlight the key changes happening globally, make understand the newest trends & best practices in production, supply, marketing, technology and consumer behavior and demands.

"Let's join this vibrant sector's event and be a part of our exciting journey..."



PROPOSED TOPICS & DISCUSSION

- Global Fresh Produce Trade - in 2030
- Indian Government Initiatives and Potential in Overseas Markets
- Understanding Indian Market Trends
- Emerging New Crops and Demand
- Roll of Aggregators & AgStartups
- Investment in Supply Chain, Storage and Retailing
- Fresh Cut & Packed Convenience Foods - Growth Story
- Frozen Food Production and Export Dynamics
- Innovative Technologies for Horticulture Growers
- Success Stories and New Models to Adopt
- Trade Promotions Organizations and its impact on South Asian Markets

REASONS TO JOIN THE CONFERENCE

- Update on current happenings around the markets
- Educate yourself about new products and global supply chain ecosystem
- Discover future trends and adopt new products & technologies
- Discuss the key areas and opportunities within the Asian markets
- Understand the business fluctuations in the fresh produce Industry
- Explore opportunities in emerging markets in domestic and exports
- Know domestic production & consumption patterns
- Chance to meet decision makers in government departments
- Opportunity to meet business leaders personally and establish connections
- Enormous networking opportunities with key players around the world

PARTICIPANTS PROFILE

- Fresh Fruit & Vegetable Growers
- Agri Exporters & Importers
- Organic Produces
- Retailers & Aggregators
- Greenhouse & Hydroponics Consultants
- Agri Biotechnology
- Precision farming products supplier
- Central & States Government Departments
- Fruit & Vegetables Seeds & Seedlings
- Financial Institution / Bank
- Process & Packaging Technology
- Grading & Sorting Machinery
- Cold-chain Equipment, Machinery & Services
- Value Addition Equipment and Food Processing
- Perishable Cargo Solutions
- Support Services

PRESENCE IN SHOW

- Growers
- Importers
- Associations
- Cold chain Cos.
- Bulk Buyers
- Distributors
- Bankers
- Exporters
- Logistics
- Wholesalers
- Retailers
- Govt. Authorities
- FPOs & SHGs
- Diplomats

PREVIOUS SPEAKERS



DELEGATE FEE (per person)

+ Applicable GST 18%

INR - 13,500/-

Euro - 300

STALL RATES (per Sqmt.) + Applicable GST 18%

INR - 10,500/-
(One side open stall)

Euro - 170
(One side open stall)

INR - 11,500/-
(Two sides open stall)

Euro - 185
(Two sides open stall)

FEATURES

(Including Online Participation)

15+
Countries

750+
Participants

10+
Sessions

40+
Experts

+Target



ORGANIZER :



India's leading agro trade events and publication group, is pioneer in organising focused and specialized Trade Exhibitions, Conferences, B2B Meetings, Networking Summits, Technical Workshops and Awards on Agriculture, Horticulture, Dairy, Poultry, Grains, Floriculture, Landscaping, Nursery, Cold Chain, Greenhouses, LNG & Energy Sector and allied industries.



For partnership, stall booking & conference details



Mob.: +91-9315131406, 9899380104, WhatsApp: +91-9811152139, E-mail: freshindiashow@gmail.com

A proud member of:

Web: www.freshindiashow.com, www.mediatoday.in





DELEGATE REGISTRATION FORM

DELEGATES FEE (per person)

INR - 13,500/- (+ GST 18%)	EURO - 300 (+ GST 18%)
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DELEGATES DETAILS:

Name(s):

Number of Delegates: Designation:

Company / Organization Name : GST No. :

Address: City: Pin/Zip:

State: Country: Tel.: Mobile:

Email: Website:

Products Manufactured / Services:

We are enclosing a Cheque DD. Sending payment through Bank Transfer of Rs. / Euro / USD.....No.

Dated Drawn..... in favour of **MEDIA TODAY PVT. LTD.**, payable at Delhi, India.

Signature & Seal:

Date :

Beneficiary Name: Media Today Pvt. Ltd. Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi IFSC Code: HDFC0000032 Account No.: 00322320001071 GST No. : 27AABCM3465H1ZG



For Delegate Registration, partnership Options, stall booking & other details please contact:

Mobile: +91- 9315131406 | 9899380104 | 9811152139 | E-mail: freshindiashow@gmail.com | Web.: www.freshindiashow.com



STALL REGISTRATION FORM

(One Delegate Free on each stall)



Shell Scheme Stall

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
9 sqm. stall (3w x3L)	Rs. 94500/- + 18% GST	Rs. 103500/- + 18% GST	Rs. 10,500/- (one side open stall)
12 sqm. stall (3w x4L)	Rs. 126000/- + 18% GST	Rs. 138000/- + 18% GST	
18 sqm. stall (3w x6L)	Rs. 189000/- + 18% GST	Rs. 207000/- + 18% GST	Rs. 11,500/- (two sides open stall)
21 sqm. stall (3w x7L)	Rs. 220500/- + 18% GST	N/A	Applicable 18% GST extra

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, electric point (300 watts single power socket per booth) and carpet.



Raw (bare) Space (inside hall)

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
18 sqm. stall (3w x6L)	Rs. 171000/- + 18% GST	Rs. 189000/- + 18% GST	Rs. 9,500/- (one side open stall)
27 sqm. stall (3w x9L)	Rs. 256500/- + 18% GST	Rs. 283500/- + 18% GST	
36 sqm. stall (3w x12L)	Rs. 342000/- + 18% GST	Rs. 378000/- + 18% GST	Rs. 10,500/- (two sides open stall)
45 sqm. stall (3w x15L)	Rs. 427500/- + 18% GST	Rs. 472500/- + 18% GST	Applicable 18% GST extra

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue/magazine.

Yes, I agreed to book stall at "Fresh India Show 2024". Please reserve space ofSqm. under Shell Scheme at the Conference. We agreed to all terms and conditions applicable for participation in the Conference/Exhibition. Our details are as follows:

Name:.....Designation:..... Company Name.....

GST No.:.....Address:.....

City:..... Pin/Zip:.....State:..... Country:.....

Tel.:.....Mobile:..... E-mail:..... Website:.....

We are enclosing a Cheque/DD of Rs.....No. Dated Drawn in favour of **MEDIA TODAY PVT. LTD.**, payable at delhi, India or sending money through Bank Transfer.

Office Use only:

Stall No. Remark

Signature / Seal / Date.....

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STALL REGISTRATION FORM

(One Delegate Free on each stall)



Shell Scheme Stall

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
9 sqm. stall (3w x3L)	Euro 1530 + 18% GST	Euro 1665 + 18% GST	Euro 170 (one side open stall)
12 sqm. stall (3w x4L)	Euro 2040 + 18% GST	Euro 2220 + 18% GST	
18 sqm. stall (3w x6L)	Euro 3060 + 18% GST	Euro 3330 + 18% GST	Euro 185 (two sides open stall)
21 sqm. stall (3w x7L)	Euro 3570 + 18% GST	Euro 3885 + 18% GST	Applicable 18% GST extra

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, electric point (300 watts single power socket per booth) and carpet and company entry in the official show catalogue/magazine.



Raw (bare) Space (Inside hall)

STALL SIZES (Width x Length)	RATES - ONE SIDE OPEN	RATES - TWO SIDES OPEN	STALL RATES PER SQM. + 18% GST
18 sqm. stall (3w x6L)	Euro 2790 + 18% GST	Euro 3060 + 18% GST	Euro 155 (one side open stall)
27 sqm. stall (3w x9L)	Euro 4185 + 18% GST	Euro 4590 + 18% GST	
36 sqm. stall (3w x12L)	Euro 5580 + 18% GST	Euro 6120 + 18% GST	Euro 170 (two sides open stall)
45 sqm. stall (3w x15L)	Euro 6975 + 18% GST	Euro 7650 + 18% GST	Applicable 18% GST extra

Bare Space (raw) includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue/magazine.

Yes, I agreed to book stall at "Fresh India Show 2024". Please reserve space ofSqm. under Shell Scheme / Bare Space at the Conference cum Exhibition. We agreed to all terms and conditions applicable for participation in the Conference/ Exhibition. Our details are as follows:

Name:.....Designation:..... Company Name.....

GST No.:.....Address:.....

City:..... Pin/Zip:.....State:..... Country:.....

Tel.:.....Mobile:..... E-mail:..... Website:.....

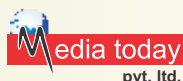
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Office Use only:

Stall No. Remark

Signature / Seal / Date.....

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PARTNERSHIP OPTIONS

TITLE (Rs. 15 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 18 sqmt stall
- Full Page color Advertisement on Special Position in Official Magazine "AgriBusiness & Food Industry"
- 10 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 10 Free Passes for the Conference

PLATINUM (Rs. 7.5 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry"
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 8 Free Passes for the Conference

DIAMOND (EACH Rs. 5.5 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 6 Free Passes for the Conference

GOLD (EACH RS. 4.5 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- One half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 5 Free Passes for the Conference

SILVER (EACH Rs. 3.5 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- One Half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 3 Free Passes for the Conference

LUNCH (Rs. 4.5 LAKH per day) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall

- Company Brochure to be inserted in the kit
- One full page color advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- 5 Free Passes for the Conference

DINNER (Rs. 6.5 LAKH per day) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 6 Free Passes for the Conference

KIT (Rs. 3.5 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Company Name & Logo on Kit
- Company Brochure to be inserted in the kit
- One half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- 3 Free Passes for the Conference

REGISTRATION PARTNERSHIP (Rs. 2.5 LAKH) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Full Page color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Brochure to be inserted in the kit
- 2 Standee of size 3x6 feet at conference venue (made by sponsor)
- Delegate Lanyard with co-branding
- 3 Free Passes for the Conference

CO-PARTNERSHIPS (Rs. 1.95 LAKH each) + 18% GST

- Company Name & Logo on Backdrop
- Half Page color Advertisement in "AgriBusiness & Food Industry"
- 1 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 2 Free Passes for the Conference

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• NETWORKING MEET • AWARDS

PARTNERSHIP OPTIONS

TITLE (Euro 25000) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 18 sqmt stall
- Full Page color Advertisement on Special Position in Official Magazine "AgriBusiness & Food Industry"
- 10 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 10 Free Passes for the Conference

PLATINUM (Euro 12000) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry"
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 8 Free Passes for the Conference

DIAMOND (Euro 7800) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 6 Free Passes for the Conference

GOLD (Euro 6500) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- One half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 5 Free Passes for the Conference

SILVER (Euro 5500) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- One Half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 3 Free Passes for the Conference

LUNCH (Euro 7800 per day) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall

- Company Brochure to be inserted in the kit
- One full page color advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- 5 Free Passes for the Conference

DINNER (Euro 10000 per day) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 12 sqmt stall
- Full Page color Advertisement in "AgriBusiness & Food Industry".
- 5 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 6 Free Passes for the Conference

KIT (Euro 5000) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Company Name & Logo on Kit
- Company Brochure to be inserted in the kit
- One half page color advertisement in "AgriBusiness & Food Industry".
- 3 Standee of size 3x6 feet at conference venue (made by sponsor)
- 3 Free Passes for the Conference

REGISTRATION PARTNERSHIP (Euro 4000) + 18% GST

- Company Name & Logo on Backdrop
- Pre Fabricated 9 sqmt stall
- Full Page color Advertisement in Official Magazine "AgriBusiness & Food Industry"
- Company Brochure to be inserted in the kit
- 2 Standee of size 3x6 feet at conference venue (made by sponsor)
- Delegate Lanyard with co-branding
- 3 Free Passes for the Conference

CO-PARTNERSHIPS (Euro 3500 each) + 18% GST

- Company Name & Logo on Backdrop
- Half Page color Advertisement in "AgriBusiness & Food Industry"
- 1 Standee of size 3x6 feet at conference venue (made by sponsor)
- Company Brochure to be inserted in the kit
- 2 Free Passes for the Conference

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IFSC Code: HDFC0000032 | Account No.: 00322320001071 | GST No.: 27AABCM3465H1ZG

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